

O'ahu Investment Board

• *Making workforce connections*

TO: Workforce Development Council

FROM: Marilyn A. Matsunaga
Executive Director

SUBJECT: Oahu's Report – August 2010

Board Priorities – Business Demand Driven Projects:

The Board serves the workforce “system”—our spectrum of job initiatives:

Jobs Partnering – Asian Pacific Economic Council (APEC):

Ongoing – OWIB was invited to be a member of APEC's Volunteers & Workforce Subcommittee chaired by M.R.C. Greenwood. The subcommittee has held initial meetings and will continue to meet on an as-needed basis. The Hawaii's Host Committee is hiring an executive director. This month, the Secret Service is briefing the host committee. In August, the State Department APEC logistics team will be in Hawaii to meet with the host committee and some subcommittees. In December, an Informal Senior Officials meeting will be held at the East West Center. It is a low-security event with ministerial level people of all 21 economies of APEC.

Jobs – Green Industry: Local Project Team (Energy Sector Strategies Grant):

Ongoing – This Federal grant that the WDC acquired is to provide job training in the “green” industries. The proposed project list and related budget is currently under review by the Steering Committee.

Jobs – Healthcare Industry: Ulu Pono Project:

Ongoing – Kapiolani Community College partnered with OWIB and Oahu WorkLinks (OWL) in obtaining a \$1.7 million grant to train workers in the health care industry, focusing on CNAs; Pharmacy Technicians; Medical Billing and Coding; Medical Assisting and Dental Assisting. Four hundred and nine (409) people are projected to be trained and the grant will be effective to 2/15/12. OWL will provide employment counseling and follow up to graduates to connect them to job openings in HireNet.

Jobs – Tourism Industry: Tourism Workforce Advisory Council:

Ongoing -- OWIB is a member of the Tourism Workforce Advisory Council whose mission is to develop and improve the quality of Hawaii's tourism industry workforce and encourage opportunities for career development and upgrading for present and future employees. Council members include labor, management, education, and employment and trainings programs in the public and private sectors. The Council was established as a part of the Tourism Workforce Coordination project, a partnership of the HTA and the DLIR, and its goals include: address the human resource component in Hawaii's tourism industry; provide accessible information on career development and upgrading opportunities for tourism industry; facilitate development of accessible educational training opportunities statewide; and promote employment opportunities for Hawaii's tourism workforce.

Jobs – Education: Step Up Hawaii:

Ongoing – The Oahu Workforce Investment Board is now a partner of “Step Up Hawaii.” This program is a part of Hawaii P-20 Partnerships for Education. It promotes career and college readiness for Hawaii’s high school students and includes more rigorous requirements than the regular high school diploma in science, math and English, as well as the completion of a senior project. This diploma has been designed to prepare students for success upon graduation from high school, whether they choose to enroll in college or enter the workforce.

This Spring, over 6,000 students statewide in grades 8 and 9 signed up to participate in the program. Roosevelt High School is one of the top participating schools in the state with over 50% of their students participating. Roosevelt is also “home” to OWIB’s yearly Career Day activity.

Jobs Searching Tool – TORQ:

Launched and operational – An onsite training session for staff was held by the Chairman of the Board of TORQ. A seminar to introduce the business community to our new analytical tool called TORQ was also held. Participants in our seminar included the Chamber of Commerce of Hawaii – Education Committee, the Healthcare Association of Hawaii, the Executive Housekeepers Association, Bank of Hawaii, and other business executives. TORQ – the Transferable Occupation Relationship Quotient – is an analytical tool that links occupations based on the *abilities, skills, and knowledge* required by workers in a vast number of occupations. TORQ™ expands the notion of career pathways into an interconnected web of possibilities based on the factors that really matter for career mobility – not a specific job that someone is doing or has done, but what someone is *capable* of doing.

Jobs Employment Networks – Ticket-to-Work & Self-Sufficiency Program :

Dillingham and Waianae OWL centers have been approved by the Social Security Administration (SSA) as Employment Networks (EN) for the Ticket-to-Work and Self-Sufficiency Program. This program provides Social Security beneficiaries with disabilities more choices for receiving employment services. SSA is issuing Tickets to eligible beneficiaries who, in turn, may assign those Tickets to an EN of their choice to obtain employment services, vocational rehabilitation services or other support services necessary to maximize their economic self-sufficiency through work opportunities. We will be receiving technical assistance from Maximus, the operations manager for the program.

Jobs Communications Tool – OWIB Website – www.owib.org

We are now in the top 100! Our website ranks as the 72nd most visited website of the Top 500 websites of the City & County of Honolulu. The total number of web “hits” for all of the City government’s thousands of websites ranges from 6 million to 10 million hits per month.

Information about state and county government furlough schedules has been added. We also added links to our “sister” WIBs.

Jobs Fairs – Workforce 2010 & Job Hunters Conference:

Workforce 2010 Job Fair-May 19th attracted 5,000 job seekers and 135 employers. In addition to this job fair, on June 2nd staff participated in the Job Hunters Conference in Kaneohe District Park by providing job search workshops to job seekers.

Honolulu's Youth Services Center – National Awards & Recognition:

From:	Awards & Recognitions Earned:
US Dept of Labor (DOL)	Young Parents Demonstration Project (first in nation)
America's Promise Alliance	100 Best Communities for Young People Awards
US Conference of Mayors	Best Practices on At-Risk Youth and High School Drop Out Prevention Awards
YouthBuild USA	Excellent Attendance, Program Completion and Diploma Attainment Awards (multiple awards earned)
National Association of Counties	Excellence in Service Award
US DOL Regional Training	Featured Speaker -- "How to maximize use of resources to generate excellent results"

WIA Programs: Current Quarter & Cumulative

(Note: Nationally, there is a reporting "lag" of approximately 18 months).

CATEGORY	MEASURES	Current Progress:		GOAL
		Present Qtr	4-Qtrs	
ADULT: <u>Oahu Exceeds all Measures' goals</u>	Entered employment rate	50	80.4	65
	Employment retention rate	85.2	88.2	74
	Earnings change	\$12,466.4	\$13,808.2	\$10,800
	Employment & Credential rate	28.6	80.5	62
DISLOCATED WORKER: <u>Oahu Exceeds all Measures' goals</u>	Entered employment rate	80.6	86.6	57
	Employment retention rate	92.6	92.1	86
	Earnings change	\$15,271.2	\$17,050.1	\$5,996
	Employment & Credential rate	58.8	78	57
OLDER YOUTH: <u>Oahu Exceeds all Measures' goals</u>	Entered employment rate	75	85.7	33
	Employment retention rate	0	100	60
	Earnings change	0	\$2,901.7	2,500
	Employment & Credential rate	75	87.5	38
YOUNGER YOUTH: <u>Oahu Exceeds all Measures' goals</u>	Skill Attainment Rate	94.1	94	71
	Diploma Attainment Rate	64.3	72.5	44
	Retention Rate	55.2	46	44